

## **Liberals question minister on highway sign regulations**

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St. John's —

Liberal House leader Kelvin Parsons had some questions Thursday for Tourism Minister Clyde Jackman about new highway sign regulations the province announced last month.

The rules aim to standardize the signage and have it conform to a model called tourist-oriented directional signage ( TODS).

TODS signage include "fingerboards" where colouring, symbols and lettering is uniform.

Parsons asked Jackman if a company doesn't fall under the guidelines to allow it to advertise under TODS, will it still be allowed to advertise along the highway.

"From my perspective we're trying to unclutter the highways, not to recluster the highways," replied Jackman in the House of Assembly.

Jackman said as of June 8th the government will start removing illegal and non-compliant signs along the Trans-Canada.

Parsons also asked about the cost of the new signs.

Jackman said each fingerboard sign will cost \$142.